

## **LADY LAW**

# **SPECIAL NEEDS PLANNING WORKSHOP**

**Saturday, September 10, 2016**

**8:30am – 1:00pm**

**The DoubleTree Hilton Hotel**

**5400 Computer Drive, Westborough MA 01581**

Lady Law, Attorney Allyson Hope Cohen, Host of WTAG Legal Ease and the Legal Analyst for the Jim Polito show invites you to exhibit at her Special Needs Planning Workshop.

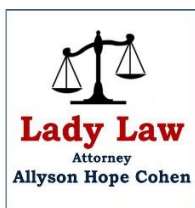
### **Topics:**

- Legal aspects of establishing, funding, and maintaining a special needs trust;
- How to create a life plan for children with special needs;
- What a letter of instruction is and how it can help;
- How insurance can help fund a trust and the benefits it has;
- Government benefits available for individuals with special needs; and
- How to avoid losing benefits when trust or inheritance money is received.

### **Reasons to Exhibit:**

- As part of the broader special needs community, you know first-hand that the information and services that Families and Caregivers want and need is not readily available, nor is it easily accessible. Moreover, studies show that this community has a huge and growing need for financial planning information, support services, professional guidance, and a guide to available resources. Lady Law is bringing that all together under one roof and it promises to be an incredible opportunity for everyone involved.

- This workshop is a chance for you to come face to face with your target market in an environment which will foster planning and action.
- You will have the opportunity to be Lady Law's honored guest on Legal Ease broadcast on a Saturday on WTAG at the Studios.
- There will be a limited number of exhibitors in each field.
- You will have time before the workshop begins, as well as an hour after the workshop ends, to meet with attendees.
- There will also be two fifteen minute breaks during the workshop when attendees will be encouraged to visit with Exhibitors.
- The event will be publicized on WTAG, during both the Legal Ease Show and The Jim Polito Show which is broadcast in Worcester and Springfield.
- The event will be promoted through email blasts and shared on social media by the many special needs organizations, with which we partner on a regular basis.
- In addition, the back of the workbook, which will be given to all attendees, will contain all of your contact information.



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Exhibitor Fee \$400

(early bird special \$350 until June 30<sup>th</sup>)

Six-foot skirted table, chairs & two continental breakfasts  
per exhibit booth

### **EXHIBITOR INFORMATION**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
street address city state zip code

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Electricity Needed? \_\_\_\_\_

Brief description of your business/organization:

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**Terms & Conditions:**

Full payment in advance at time of reservation. If Exhibitor space is canceled within 30 days of event date, no refund will be provided.

Please include a Certificate of Insurance. The certificate should have general liability with limits of \$1,000,000.00 per occurrence and worker's compensation should be listed with minimum state statutory limits of 100/500/100.

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*Signature*

*Date*

If paying by check remit payment to:

Cohen Law Services  
8 Lyman Street  
Suite 200  
Westboro, MA 01581

If paying by credit card please fill out the credit card authorization form on the next page. Forms can be mailed to the address above or faxed to 508-366-8803.

Or if you prefer you can call Carol Goodwin at 508-366-8805 and she will take your credit card over the phone.

## Credit Card Authorization Form

PLEASE PRINT OUT AND COMPLETE THIS AUTHORIZATION AND RETURN TO US:  
All information will remain confidential.

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Credit Card Type:    \_\_\_ Visa    \_\_\_ Mastercard    \_\_\_ Discover    \_\_\_ AmEx

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Identification Number (last 3 digits located on the back of the credit card): \_\_\_\_\_

Amount to Charge: \$ \_\_\_\_\_ (USD)

I authorize \_\_\_\_\_ to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Print Name, Sign and Date Below:

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

Name: \_\_\_\_\_

# SPONSORSHIP LEVEL FOR LADY LAW WORKSHOP

In addition to having a table at the event and being a guest on Attorney Cohen's talk show Legal Ease:

## **Gold: \$1500 AVAILABLE TO ~~1 VENDOR~~ - NO LONGER AVAILABLE**

On air promotion through legal ease WEEKLY spots on WTAG as well as on the show. Weekly spots run approximately 10 times during the week.

All email blasts and workshop newsletters will include your company logo and link to your website.

You will receive 1 full page for advertising in the workbook which will be distributed to all attendees.

You will have 15 minutes to speak to attendees about your organization and what it has to offer. You will be the only vendor speaking.

## **Silver: \$1000 AVAILABLE TO ~~2 VENDORS~~ - 1 LEFT**

On air promotion through Legal Ease every Saturday on WTAG your company will be named during the show as a sponsor for the Workshop.

All email blasts and workshop newsletters will include your company logo and link to your website.

You will receive 1 full page for advertising in the workbook which will be distributed to all attendees.

## **Bronze: \$750.00 AVAILABLE TO ~~3 VENDORS~~ - 2 LEFT**

On air promotion through Legal Ease every Saturday on WTAG your company will be named during the show as a sponsor for the Workshop.

All email blasts and workshop newsletters will include your company logo and link to your website.